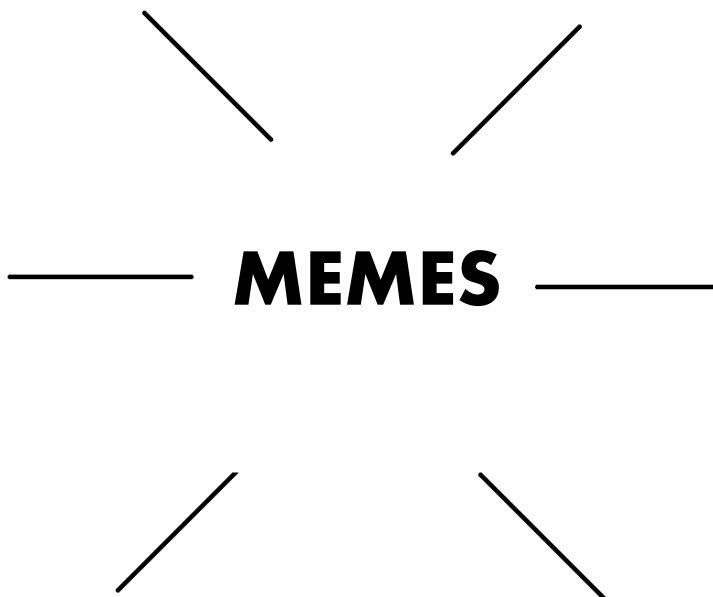




BEFORE THE MOVIE:

1 What do we use memes for?

Fill in the mind map alone or with your deskmate. Add more lines if necessary.



2 Imagine that your deskmate has never seen a meme 😊

Go to the website provided below and try to explain the meaning of a few memes to your partner. Swap your roles after a few explanations.



<https://knowyourmeme.com/memes/popular>



3 Do you know the meaning of this meme?

Discuss its meaning with your deskmate. After that check the answer in the link provided below.



<https://knowyourmeme.com/memes/hide-the-pain-harold>



4 Translate these words and phrases into your own language. Ask your friends or use a dictionary to help you.



scientific – naukowy
society – społeczeństwo
to circulate – krążyć
dozens – tuziny
genuine – prawdziwy
joy – radość
tenderness – czułość
a caption – podpis
to spread – rozpowszechniać się
rapidly – szybko
trial – próbny, próba
a contribution – wkład
to withdraw – wycofać
a propagation – rozpowszechnienie
heartfelt – serdeczny, szczery
to embrace – przyjąć
an opportunity – szansa
a contemporary – rówieśnik
vain – próżny

If you need English definitions you can look them up in OALD 😊



www.oxfordlearnersdictionaries.com

5 Which of the words presented in exercise 3 were new to you?

Mark the new words with a star ☆





DURING THE MOVIE:

6 How did Andras become a meme?

Provide a brief timeline of events resulting in his photos getting a widespread attention.

1. Andras took some pictures of himself while relaxing on a vacation in Turkey.
2. Andras published the photos to a social network, in order to show them to his friends.
3. A professional photographer contacted Andras and invited him for a trial shooting.
4. The photographer took a couple hundred pictures of Andras.
5. Andras agreed in writing for the photos to be used.
6. A few weeks or months later, Andras was wondering what his pictures were used for and ran a Google search to see his photos. He found only ordinary stock photos.
7. Later Andras discovered the first memes and was shocked.
8. He was thinking of options to stop the spread of memes involving his face, yet later he decided to simply wait for them to disappear.
9. The memes spread around the world.

7 Andras didn't want the photos to be used for a few purposes.

What were they? What reasons did he provide?

Politics, religion, sex. In his opinion these topics can divide people.

8 Were the memes involving Andras forgotten after some time?

- a) Yes. b) No. c) I don't know.

9 What was the reason for the Internet "exploding"?

- a) Andras made a video explaining the meme.
b) Andras published a photo with a meme.
c) Andras published a photo confirming that he was a human being.

10 Andras mentions one of Shakespeare's quotes about the world.

Describe what he is talking about below... or draw it 😊

All the world is a stage and all the men and women are merely players.
Every person plays a certain role in his/her life.

11 What's the moral of the story presented by Andras?

You must be ready to do things you've never done before. You must be open to new opportunities. You should be open to what happens in the world, and to try yourself in any field you can.

12 What are the 3 rules explaining how to become famous?

Nobody knows 😊

AFTER THE MOVIE:

13 Provide a brief summary of the TEDx Talk you've just seen.



The talk briefly describes Andras life and how it changed after he became a meme. In his speech Andras shows his listeners that some things are impossible to be predicted and we must prepare for the unexpected. Finally, even though some things may seem terrible at first (e.g. becoming a meme), they can result in a positive outcome.

14 What would you do if you became a meme?

Discuss with your partner.



15 Try to create a few memes alone or with your friend.
Use the provided meme template or your own picture.

Remember not to offend anyone!



<https://www.iloveimg.com/meme-generator>

